

Helicopter Pioneer Dies of Cancer

Guy Lloyd (2/67)

Prominent businessman and football administrator Mr Guy Lloyd has died of cancer, aged 48.

A self-made millionaire, he pioneered the helicopter industry in South Australia and founded Lloyd Aviation in 1969.

Mr Lloyd, who died yesterday morning at the Mary Potter Hospice, North Adelaide, underwent surgery to remove a brain tumor in August. He had been confined mostly to his Unley Park home since then, but had continued to have chemotherapy, radiotherapy and a range of other treatments.

Starting as a crop-duster pilot, he built his company into Australia's leading helicopter operation, boasting 35 aircraft and about 200 staff. The company was taken over in May by Scotland based Bond Helicopters in a confidential, but multi-million-dollar deal.

Lloyd Helicopters specialised in support work for on-shore and off-shore resources projects and also carried out aero-medical, rescue and fire-fighting operations.

After becoming president of the ailing Sturt Football Club in 1989, Mr Lloyd provided significant financial backing to help resurrect its fortunes.

Mr Lloyd attended the club's final match of the season at Adelaide Oval on September 4.

The league team, which has finished bottom for the past five years, easily defeated North Adelaide and congregated in the shadows of the Bradman Stand to acknowledge Mr Lloyd's presence.

Sturt's players were told of his death during their first pre-season run at Wayville Showgrounds last night.

The club's general manager, Mr Ross Tuohy, said: "The club is deeply saddened by the untimely death of its president. Our thoughts are with Guy's family."

Mr Lloyd is survived by his widow, Adele, and sons Matthew, 21, and David, 18.

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by Leo Schlink